

Black Sea Region Spotlight

With a foot in three separate regions as traditionally labelled, only recently has the Black Sea region come to be seen as an entity in its own right. Straddling parts of Western Europe, the FSU and the Middle East, this region has formed its own internal dynamic, with market growth based on both domestic demand and exports and considerable investment by a few dominant companies. We define the region to include Bulgaria, Romania, Turkey, Greece, Serbia, Albania and Macedonia.

The market for refined copper around the Black Sea has grown rapidly. We estimate refined copper use in fabricating at 636 kt in 2007. This is up from only 420 kt in 2001, representing a cumulative growth rate of around 4% p.a. While the rate of growth in copper use is similar to that in other regions on Western Europe's periphery, namely Central Europe and Middle East / North Africa, it is much higher than the sluggish 0.2% p.a. growth recorded in Western Europe itself. To some extent, the static market in Western Europe reflects the shift of fabricating to bordering countries to the east and south, these countries benefitting most from the core region's continued growth in the end use of fabricated products.

Recent investment combined with reasonable end market growth should ensure a continued volume increase in the Black Sea region copper value chain, despite the slowing of market growth in Western Europe. We forecast a rise in refined copper use of around 4% p.a. over the next few years. Though still lagging behind local requirements, we see faster growth in anode and refined copper output. We follow with a brief profile, country by country.

Bulgaria: This country has been a focus of investment in both copper production and fabricating. With significant mine production (62 ktpy capacity), the main focus has been further downstream. Bulgaria is home to the region's only large smelter /refinery, Pirdop. With major investment by owner Cumerio (now Nordeutsche

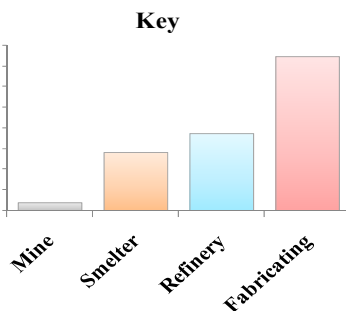
Affinerie), Pirdop is a thoroughly modern facility with anode capacity of 275 ktpy. From July 2008 it is due to raise refining capacity to 180 ktpy (from 70 ktpy). The smelter / refinery upgrade was budgeted at €82 million.

On the fabricating side, two cablemakers are integrated into wirerod, Energocabel (55ktpy capacity) and Cablecommerce (which this year has installed a second Rautomead line, giving it 12 ktpy capacity). The largest fabricator, however, is copper/alloy products company Sofia-Med (105ktpy capacity, currently being upgraded to 120ktpy). Sofia-Med makes mainly rolled products, but also makes rods, bars and sections. An 80% stake in Sofia-Med was acquired by the Greek fabricator Halcor in 2000. The company has since invested €85 million in upgrading this facility, transferring all of its rolled products fabricating from Greece. At present, utilisation in Bulgaria's fabricating facilities is low, at less than 40%. Total refined use is a little over 60 ktpy, of which Sofia Med accounts for around two thirds.

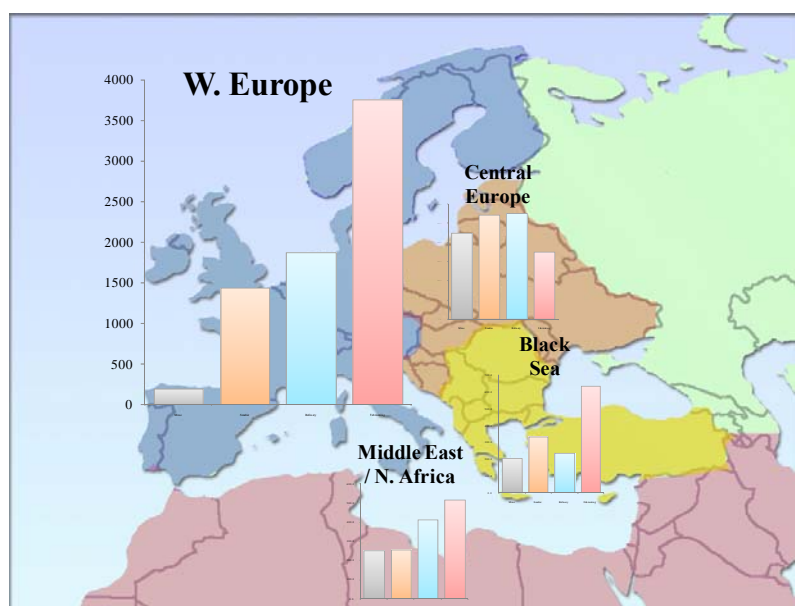
Greece: The country has no mine, smelter or refinery capacity, but it has a major fabricating industry. Copper use stands at around 170 ktpy, this figure having changed little over the past few years despite domestic market growth. The main reason is the transfer of production by Halcor to Sofia-Med in Bulgaria, including all of its rolled products output. Halcor is both a mill products company and, through Hellenic Cables, a cablemaker. Having rationalised its facilities, Halcor now has 155 ktpy of fabricating capacity in Greece, consisting of 70 ktpy tube, 25 ktpy rods, bars and sections and 60 ktpy wirerod. Competing cablemaker Fulgor Greek Electric Cables also has a 60 ktpy wirerod line.

Romania: The country's two mines have a combined 32 ktpy capacity. Downstream, the copper process chain is dominated by Cuprom, with 40 ktpy anode and cathode capacity at its Baia Mare refinery. Cuprom is integrated

Copper Profile of the Black Sea and the Greater European Regions (2007)



Figures represent output at various stages in the copper process chain.
Source: BME, ICSG



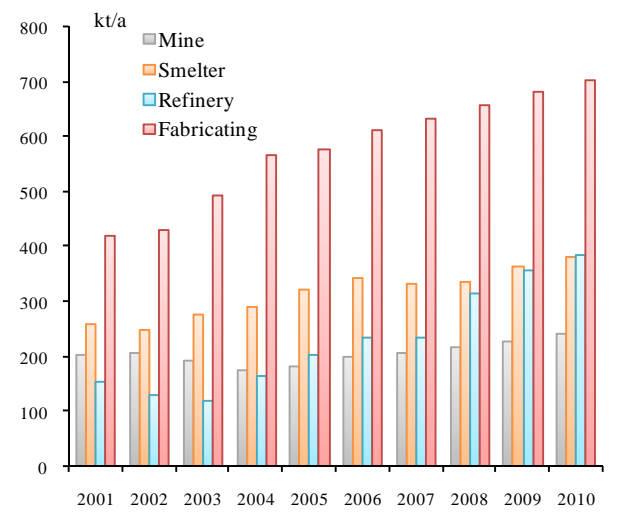
Black Sea Region Supply Chain Capacities

MINE	kt/a	WIREROD	kt/a
Bulgaria		Bulgaria	
Chelopech	10	Energocabel	55
Elatsite	45	Cablecommerce	12
Other	7	Subtotal	67
Subtotal	62	Greece	
Romania		Fulgor Cables	60
Government Pb-Zn	16	Halcor	60
Rosia Poieni	16	Other	5
Subtotal	32	Subtotal	125
Serbia*		Romania	
Bor	10	Elcond S.A.(Cuprom)	70
Cerosa	10	Subtotal	70
Majdanpek	50	Serbia	
Veliki Krirelj	50	RTB Bor	35
Subtotal	120	Other	3
Turkey		Subtotal	38
Cayeli	40	Turkey	
Others	30	ER-Bakir	168
Subtotal	70	Garipoglu Group	36
Others		Hes Hacilar Elektrik	22
Kukes etc (Albania)	4	Ozel Elektrolilik Bakir	63
Bucim (Macedonia)	12	Sarkuysan	190
Subtotal	16	Others	30
Total	300	Subtotal	509
		Total	809
SMELTER		CU / ALLOY PRODUCT MILLS	
Bulgaria		Bulgaria	
Pirdorp	275	Sofia-Med JSC	105
Elisema	14	Subtotal	105
Subtotal	289	Greece	
Romania		Halcor	95
Baia Mare	40	Other	5
Zlatna	20	Subtotal	100
Subtotal	60	Romania	
Serbia		Laromet	20
Bor	50	Other	10
Subtotal	50	Subtotal	30
Turkey		Serbia	
Samsun	42	Valjaonica Bakra Sevajno	50
Subtotal	42	FBC Majdanpek	12
Total	441	FOM Prokuplje	10
		Other	5
REFINERY		Subtotal	77
Bulgaria		Turkey	
Pirdorp	70	Emek Copper Melting	10
Subtotal	70	Elekrosan Elektrobakir	15
Romania		Elsan Hammadde Sanayi	16
Baia Mare	40	Kaysler Copper Alloys	15
Zlatna	20	Ozur Metal Sanayi	15
Subtotal	60	Pireki Copper Alloys	15
Serbia		Serbak Metal	15
Bor	50	Others	70
Subtotal	50	Subtotal	171
Turkey		Total	453
Sarkuysan	100	TOTAL FABRICATING	
Hendex	22	Bulgaria	172
Others	40	Greece	225
Subtotal	162	Romania	100
Total	342	Serbia	115
		Turkey	680
		Total	1292

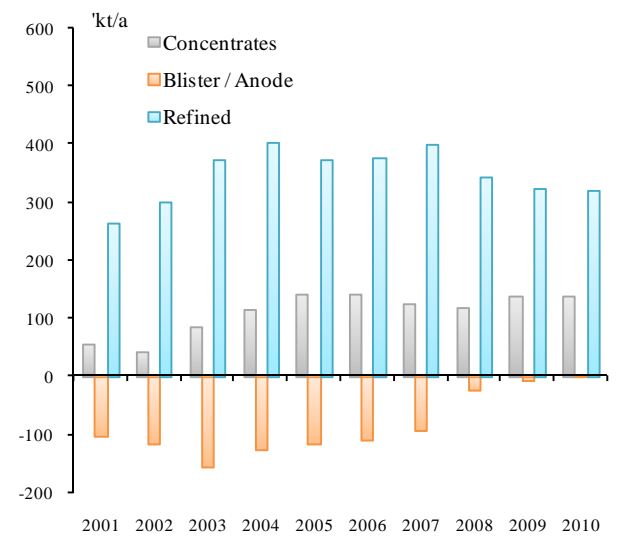
Source: BME, ICSG

Note: Serbia's estimated effective mine capacity is 50 ktpy.

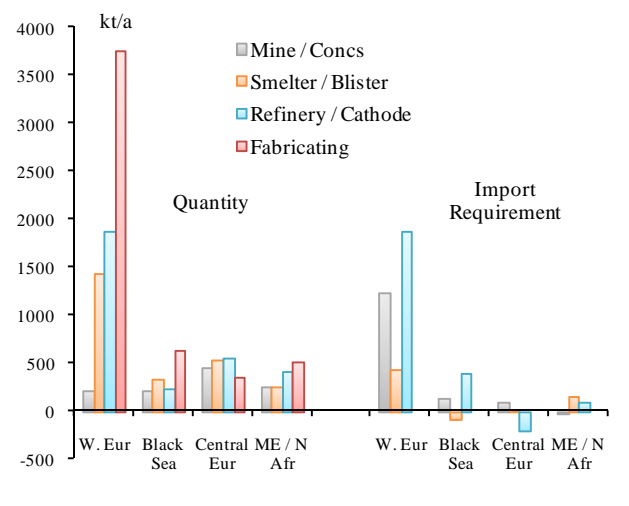
Development of the Black Sea Copper Supply Chain 2001-2010



Net Black Sea Import Requirements Along the Copper Supply Chain 2001-2010



The Black Sea Region in the Greater European Context (2007)



into cable through its subsidiary Elcond, which has a 70 ktpy capacity wirerod line. Cuprom had great ambitions in the region, having intended to acquire Serbia's RTB Bor. It failed to do this in April 2007 due to a lack of financial assurances. In Romania, Curpom's cable subsidiary competes with another Halcor company, Ecab. In copper /alloy products, the main Romanian supplier is Laromet, with 20 ktpy capacity.

Serbia/Other: Apart from small mines in Albania and Macedonia, state owned RTB Bor in Serbia dominates the former Yugoslav Black Sea area mining sector. RTB Bor is integrated downstream. The company has 50 ktpy mine capacity, 50 ktpy smelter and refinery capacity and about the same in fabricating. The long-intended privatisation of RTB Bor is currently on hold, as each intended suitor has either withdrawn or failed to raise the necessary finance. Huge commitment to existing labour force and required investment are the main stumbling blocks. In fabricating, RTB still runs an old Dipform wirerod line, with 35 ktpy capacity. Related cable facilities have been divested. On the mill products side, formerly dominated by RTB Bor, the main producer is Valjaonic Bakra Sevajno (50 ktpy), which has received major investment by owners East Point Holdings and Amalco, with the help of EBRD grants. The tube mill FBC Majdanpek (12 ktpy) is also significant, while RTB Bor retains FOM Prokuplje, as privatisation of this facility failed in October 2007.

Turkey: Turkey has a significant but fragmented mining sector, with 70 ktpy capacity in total. The only smelter we have listed is Samsum (42 ktpy capacity). Refined capacity much exceeds this, at 120 ktpy. By far the largest refinery is Sarkuysan (68 ktpy), for which the main company product is wirerod. Competing wirerod producers, Er-Bakir and Has Hacilar, are also integrated upstream into refining

Turkey's fabricating sector is large, and fragmented. Sarkuysan and Er-Bakir are the country's two large wirerod producers. Sarkuysan has three wirerod lines, with 190 ktpy capacity in total. The company is integrated downstream into drawn wire and winding wire, and also makes copper bar and copper tube. Er-Bakir, with 168 ktpy capacity, has two wirerod lines, and also sells drawn wire products. The smaller wirerod producer Hes Hacilar (22 ktpy) has a similar profile. Cablemaker Ozel Elektrolitik has a 63 ktpy wirerod line, while another cablemaker, Oznur Kablo has a 70 ktpy wirerod line now due to come on stream.

Even without the Oznur Kablo line, Turkish wirerod capacity is estimated at over 500 ktpy. On top of this, Turkey has around 170 ktpy mill products capacity. Halcor of Greece acquired a stake in this sector in March 2008 with the purchase of a 50.1% interest in tube and bar company Sega Bakir. While Turkey's fabricating capacity is huge, however, much is under-utilised, with less than 50% utilisation in 2007.

By Paul Dewison

